



An invitation from the
2006 Chairperson:

Welcome to Small Business Week! I would like to extend this invitation to all small business owners and advocates to help us celebrate Small Business Week 2006. Inside this brochure, you will find we have planned a week full of super events. I hope to see you all there!

Mary Volding
U.S. Bank

SMALL BUSINESS WEEK

of Eastern
Missouri, Inc.

2006 Calendar of Events

May 8 - 13, 2006



SMALL BUSINESS WEEK EVENTS

Please make reservations for these events by following the RSVP instructions shown after each individually listed Session.

Reservations by Monday, May 1, 2006

Related Event

PRIOR TO Small Business Week

Please make reservations for this event to the RSVP telephone number below.

Friday, May 5

Missouri Venture Forum Getting to Yes - Presenting Your Business

An interactive presentation on how to close the deal, whether it is selling your product/service or raising capital.

Time: 7:15-9:00 a.m.
Place: University Club
21st Floor
1034 South Brentwood
St. Louis, MO 63117
Cost: \$35 for nonmembers
RSVP: 314-241-2683

MON May 8

SESSION 1: Salute To Small Business Lenders & Hall-of-Fame Kick-Off Networking Breakfast

Join us in expressing appreciation to the financial institutions that support small business in our community.

Time: 7:30 a.m. – 9:00 a.m.
Place: Crowne Plaza
St. Louis – Clayton
7750 Carondelet Ave.
Clayton, MO 63105
Cost: \$20
Sponsor: Small Business Administration
RSVP: Online Reservations at
www.smallbusinessweekstl.org
or 314-746-WEEK.

SESSION 2: A Taste of NAWBO

Network with women business owners. Enjoy an evening of food and fun as we honor NAWBO's Partner and Member of the Year.

Time: 5:30 p.m. – 7:30 p.m.
Place: 9th Street Abby
1808 9th Street
St. Louis, MO 63104
Cost: \$21
Sponsor: NAWBO - St. Louis
RSVP: Online Reservations at
www.smallbusinessweekstl.org
or 314-645-6465.

TUES May 9

SESSION 3: Salute to Young Entrepreneurs

Featuring Regional Winners of the Global Student Entrepreneur Awards (GSEA), the St. Louis District SBA Young Entrepreneur and Saint Louis University Entrepreneurs. The GSEA program, developed by the Jefferson Smurfit Center for Entrepreneurial Studies at the John Cook School of Business at Saint Louis University, is the world's premier program to honor undergraduate business owners.

Time: 11:30 a.m. – 1:30 p.m.
Place: Saint Louis University Campus
Busch Student Center
Room 170
20 N. Grand
St. Louis, MO 63108
Cost: \$25
Sponsor: SLU John Cook School of Business Entrepreneur Program & the EO Network
RSVP: Jeanne Rhodes 314-977-3850 or
rhodesja@slu.edu or
Online Reservations at
www.smallbusinessweekstl.org.

SESSION 4: "Do You Have Employees?"

This session will describe employer responsibilities for withholding and other taxes, review the forms related to employment taxes, non-employee and miscellaneous payments and talk about filing your forms electronically.

Time: 9:00 a.m. - 11:30 a.m.
Place: 1101 Town and Country Commons, Chesterfield
Cost: Free – Limited Space
Sponsor: IRS Stakeholder Liaison Division
RSVP: Online Reservations at
www.smallbusinessweekstl.org
or Catherine Murphy
618-622-2019
Catherine.Murphy@irs.gov

SESSION 5: "Media Marketing" by Theresa Wilson

Media Marketing—When it comes to getting media coverage—it's easy if you know the tricks of the trade and how to spin your story. This session will teach you the right time of day to talk to the media, how to talk to them, and how to spin your story to get it on the air. Theresa will profile several local businesses that have recently had success in getting free advertising through the media and show you exactly how they did it.

Time: 6:00 p.m. – 9:00 p.m.
Place: Spazios' Westport
12031 Lackland Road
Creve Coeur, MO 63146
Cost: \$25
Sponsor: Home-Based Women Entrepreneurs
RSVP: **RESERVATIONS REQUIRED**
314-995-1455 or
Online Reservations at
www.smallbusinessweekstl.org

SESSION 6: First Bank – Concurrent Business Card Exchange

An exciting way to meet other business professionals in your community so come with a stack a business cards and be ready to mingle. 3 locations to network at: First Bank – Clayton, First Bank – Manchester, First Bank – Tesson Ferry.

Time: 5:00 p.m.-7:00 p.m.
Place: Multiple Locations
Sponsor: First Bank
Cost: Free
RSVP: Pat.Petty@fbol.com or
636-230-1206

2006 Small Business Week Winners

Small Business Team of the Year

Andrea Johnson, Chief Operating Officer
Suzanne Magee Joyce, President and CEO
TechGuard Security

Financial Services Champion of the Year

Robert Calcaterra, CEO and President
Nidus Center for Scientific Enterprise

Home-Based Business Champion of the Year

Angela Lieb, Partner
City of Experts

Minority Small Business Champion of the Year

Brian Montgomery, Minority Business Development Executive
Ameren UE

Small Business Exporter of the Year

John Zisser, Jr., President
Zisser Tire Company

SBA Young Entrepreneur of the Year

Margaret Laughlin Honerkamp, President
Laughlin Promotions

Small Business Journalist of the Year

Shera Dalin, Co-owner
CarisMedia

Women in Business Champion of the Year

Maryanne Preston, President
Hiring Solutions

Jeffrey Butland Family-Owned Business of the Year

John Tipton, President
Da-Com Corporation

WED May 10

SESSION 7: Home-Based Small Business Breakfast

"Five Keys to Being a Successful Home-Based Business"

Stan Herman, Business Development Coach, President of STAN HERMAN, INC.

"Tips on Being a Successful Home-Based Business"

June Van Klavern, Compelling

Communications

Louise Wiedermann, Project Technology Consulting

Mary Kutheis, Open Spaces

Sandy Steiger, Sandra L. Steiger, CPA

Angela Schaefer, Advanced Business Solutions

Time: 9:00 a.m. – 11:00 a.m.

Place: Crowne Plaza - St. Louis
7750 Carondelet Ave.
Clayton, MO 63105

Cost: \$15

Sponsor: St. Louis Community College,
Continuing Education and HBWE
Home Based Women
Entrepreneurs

RSVP: SLCC 314-513-4586

SESSION 8: Salute to Family Business

A salute to Family Business followed by a Forum entitled *Governance Systems in Family Firms: A Solution to Family Business Problems*

Time: 8:00 a.m. – 12:15 p.m.

Place: Saint Louis University Campus
Busch Student Center
Room 253 B&C
20 N. Grand
St. Louis, MO 63108

Cost: \$95, 4th person from same firm is FREE (includes a Continental Breakfast)

Sponsor: SLU John Cook School of
Business Entrepreneur Program
& the EO Network

RSVP: Online Reservations at
www.smallbusinessweekstl.org
or Jeanne Rhodes 314-977-3850
rhodesja@slu.edu

SESSION 9: U.S. Bank Business After Hours

Date: Wednesday, May 10, 2006

Time: 5:00 p.m. to 7:00 p.m.

Place: Hilton St. Louis Frontenac
Clayton Ballroom
1335 South Lindbergh Blvd.
St. Louis, MO 63131

Cost: \$20

Sponsors: U.S. Bank, St. Louis Small
Business Monthly

RSVP: 314-569-0076, ext. 206
Online Reservations at
www.smallbusinessweekstl.org
or 314-746-WEEK

THUR May 11

SESSION 10: St. Louis Small Business Forum

The Small Business Forum is an open forum for small businesses to hear from the different organizations that support the small business, including the Small Business Development Centers, the State of Missouri, the IRS and various other organizations.

Time: 9:00 a.m. – 12:00 p.m.

Place: St. Louis County Library
1640 South Lindbergh Blvd.
St. Louis, MO 63131

Cost: Free

Sponsors: St. Louis Small Business
Development Center, IRS
Stakeholder Liaison Division

RSVP: Online Reservations at
www.smallbusinessweekstl.org
or Catherine Murphy
618-622-2019
Catherine.Murphy@irs.gov

SESSION 11: The St. Louis Veteran's Resource Business Center Open House

Open to all, especially military veterans (all branches). Come by and meet the staff and some of the volunteers of the center. The VBRC is "Veterans Helping Veterans"... assisting veterans, National Guard and reserve members in the formation and expansion of Veteran Owned Businesses.

Time: 10:00 a.m. – 11:30 a.m.

Place: 4360 Lindell Blvd.
St. Louis, MO 63108

Cost: Free – Limited Space

RSVP: Online Reservations at
www.smallbusinessweekstl.org
or Roger Horn 314-531-8387

SESSION 12: Annual SBA Exhibit Gala

Annual SBA Exhibit Gala - Network with our sponsors, nominees, award winners and small businesses in a relaxed tradeshow atmosphere. Valet \$10 at The Chase, Self Parking at Lindell and York \$5.00

Time: 5:00 p.m. – 6:30 p.m.

Place: Chase Park Plaza
Khorassan Ballroom
212–232 N. Kingshighway Blvd.
St. Louis, MO 63108

Cost: Free

Sponsor: Small Business Administration

RSVP: Online Reservations at
www.smallbusinessweekstl.org

SESSION 13: Annual SBA Awards Dinner

Enjoy a superb dinner and salute the success of the 2006 Small Business Week award winners. Valet \$10 at The Chase, Self Parking at Lindell and York \$5.00

Time: 6:30 p.m. – 9:00 p.m.

Place: Chase Park Plaza
Khorassan Ballroom
212–232 N. Kingshighway Blvd.
St. Louis, MO 63108

Cost: \$45

Sponsor: Small Business Administration

RSVP: Online Reservations at
www.smallbusinessweekstl.org
or 314-746-WEEK

SAT May 13

SESSION 14: SCORE: How to Start and Manage Your Own Business

A one-day seminar to acquaint prospective and active business owners with the planning needed to start and manage their business. Volunteers of the SCORE Association conduct this professional seminar.

Time: 8:00 a.m. – 4:00 p.m.

Place: Meramec Community
College
11333 Big Bend Blvd.
Building: SO, Room 105
St. Louis, MO 63122

Cost: \$40 (includes manual and seminar materials), attendees should bring a sack lunch

Sponsor: SCORE - Sam Simler

RSVP: www.stlscore.org
314-539-6600 ext. 260

Exhibit Gala Space

■ \$125 - 8'x6' exhibition space that includes a 3'x8' skirted table at the Exhibit Gala prior to the Awards Dinner

■ \$250 – 16'x6' exhibition space that includes two 3'x8' skirted tables at the Exhibit Gala prior to the Awards Dinner

500+ Awards Dinner attendees visit the Exhibit area. This is an excellent opportunity to showcase services and products. Purchase of exhibition space is available only to small businesses according to the SBA's definition of a small business and to Small Business Week Sponsors. To purchase space contact Steve Callow at scallow@swbank-stl.com.

(Cost of Exhibit space does not include Awards Dinner.)

THANK YOU to our Sponsors!

Gold

- SBTV
- St. Louis Community College
- U.S. Bank

Silver

- Bibby Financial Services
- The Boeing Company
- Regions Bank
- Southwest Bank
- St. Louis Business Journal
- St. Louis Commerce Magazine
- St. Louis Development Corporation
- St. Louis Small Business Monthly

Bronze

- Rubin Brown, LLP
- Business Centers
- Commerce Bank
- Electro Image, LLC
- Hen's Teeth Network
- Irwin Union Bank
- Missouri Society of Certified Public Accountants
- National City Bank

Business Supporters

- All Mail USA
- First Bank
- Heartland Bank
- JS Logistics
- The Law Firm for Businesses, P.C.
- Quick Tax & Accounting
- St. Louis County Economic Council
- Tech Guard Security
- UMB Bank

Event Sponsors

- HBWE Home Based Women Entrepreneurs
- IRS Stakeholder Liaison Division
- NAWBO (National Association of Women Business Owners)
- SCORE (Service Corps of Retired Executives)
- St. Louis Community College, Continuing Education
- St. Louis Small Business Development Center
- St. Louis University
- U.S. Small Business Administration
- Veteran's Resource Business Center

Reservations by Monday, May 1, 2006

Online Reservations available at www.smallbusinessweekstl.org.

Please see specific RSVP instructions listed after each Session.

NAME	COMPANY	
ADDRESS		
CITY	STATE	ZIP
PHONE	FAX	
EMAIL		
NAME YOU WANT TO APPEAR ON BADGE		

Session	Date	Description	Cost	#People	Total
Session 1	Mon., May 8	Kick-Off Networking Breakfast	\$20	_____	_____
Session 2	Mon., May 8	NAWBO After-Hours Cocktail Party	\$21	_____	_____
Session 3	Tues., May 9	Salute to Young Entrepreneurs	\$25	_____	_____
Session 5	Tues., May 9	Media Marketing	\$25	_____	_____
Session 7	Tues., May 10	Five Keys to Being a Successful Home-Based Business	\$15	_____	_____
Session 8	Wed., May 10	Salute to Family Business	\$95	_____	_____
Session 9	Wed., May 10	U.S. Bank Business After Hours	\$20	_____	_____
Session 13	Thurs., May 11	Annual SBA Awards Dinner	\$45	_____	_____

**If session is not listed above, please see
RSVP information shown printed after each
SESSION on the inside of this brochure.**

* For multiple registrants, please attach a separate sheet. List each name individually, grouped by event. No refunds for cancellations less than 3 business days prior to event. PROGRAMS SUBJECT TO CHANGE.

For Credit Card Payments

Phone: 314-746-WEEK (9335) or

Fax: 314-851-0939

Visa or Mastercard only, please check one. ☐ Visa ☐ Mastercard

ACCOUNT #

EXPIRATION

NAME ON CARD Please
Print

SIGNATURE

For Check Payments

Send your check with a completed copy of this form by April 28th to: Small Business Week of Eastern Missouri, Inc.
12520 Olive Boulevard, PMB 500
St. Louis, MO 63141

Make check payable to:

Small Business Week of Eastern Missouri, Inc.

Additional registration forms may be found at www.smallbusinessweekstl.org and/or www.sba.gov/mo/stlouis or can be faxed to you from 314-851-0945. You must call from your fax machine and follow the recorded instructions. Remain on the line and a brochure and registration form will immediately be sent to that fax machine.

The support given by the U. S. Small Business Administration to the activity does not constitute an expressed or implied endorsement of any cosponsor's or participant's opinions, products, or services. All SBA programs or cosponsored programs are extended to the public on a nondiscriminatory basis. Reasonable arrangements for persons with disabilities will be made, if requested at least two weeks in advance. Contact Rose Garland, SBA St. Louis Place, 200 North Broadway, Suite 1500, St. Louis, MO 63102, 314-539-6600, ext. 232. Authorization No. 06-0768-31.

200 North Broadway
Suite 1500
St. Louis, MO 63102

